

Empowering *Genuine Human* Creators and Crafters



**HUMAN
CREATOR**



Human creativity is under threat in this age of AI. Even artists, craftspeople, sculptors, knitters and creators of handmade art are finding their ideas being stolen and duplicated by AI engines.

The Solution?

Human Intelligence® delivers a secure, patent-pending system that enables you to **certifiably prove** your work was created by you, a human. We give you the power to own your work.



@ "Moon Lady" - Garden Art
Made by Braven Smillie
Certified Human Creator


We help you to fight back against AI overreach, safeguard your creativity, and retain the rights to your intellectual property.

We are fiercely pro-human. Join us.

human.global/craft


Benefits

People value HUMAN work over AI: more than ever, authenticity matters.¹

Today, we know for a fact that fans and collectors are more likely to purchase and promote your work if it's known to be human-created.² Getting  certified can help you connect with more people who love your creations, and build a fanbase. We know your heart goes into your work: *why not tell the world?*


Proof Points: Creators & Crafters

Creators & craftspeople work every day to create unique objects that are both beneficial and beautiful. Sculptor **Braven Smillie** sells his work at the Vancouver Farmer's Market and was certified to showcase his artwork; **Kira Cleveland** created the *Oregon Rock & Gem Festival*; she got herself certified to help focus the lens on human creativity.

You can be certified too, whether you sell your work at stores, at farmer's markets, on Etsy or through Patreon. It's simple to claim the power of the .

Our Technology

Reliable Authentication

Human Intelligence® tools focus on provenance; we discern tell-tale attributes unique to human creative activity, enabling us to reliably identify a proprietary and protected chain of creation™. Once you're certified, you have a license to use the  on all your real human work.



 **Braven Smillie**
Professional Sculptor & Artist
Certified Human Creator



 "Sun" Garden Art
Made by Braven Smillie
Certified Human Creator



 **Kira Cleveland**
Jewelry & Lapidary Maker
Certified Human Creator

¹ Wired Magazine: [History shows us AI Will Make Human Work Valuable Again](#)

² Columbia Business School: [People see Human Work as 62% More Valuable than AI Work](#)