



**Humans Report.
Machines Distort.**

**Human Intelligence®
Empowers *Real Human Journalism***

A Modern Malaise

Today, the careful work of real reporters is all too often under threat by AI companies who rapaciously remix actual on-the-ground reporting into synthetic slop. Then these companies add hallucinations, misinformation and deep fakes. This destroys trust in the vital tasks of journalism, truth-telling and fact-finding.

We Have the Cure

Human Intelligence® defends the bright line between authentic human reporting and the machine models that ingest, extrude (and often distort) actual human reporting into meaningless aggregate data. We provide a patent-pending system that enables you to **certifiably prove** your journalism is real.

We help you push back against plagiarism, misinformation, misuse, and misattribution. We verify the veracity of your work and give you a powerful set of authentication tools to fulfill your sacred charge of telling the truth, even when it's hard.

We are pro-human. *Join us.*

human.global/facts

Key Findings

Now more than ever, *real news* matters.

Generative AI is causing a crisis in trust and risks even larger harms. “False or misleading news can distort political debate, polarize societies, and weaken democratic institutions,” a recent report from CEPR observed. In fact, “when the threat of misinformation becomes salient, the value of credible news increases. Media outlets must continually invest in helping readers distinguish fact from fabrication, keeping pace with the rapid evolution of AI.”¹ *Yet how to invest?*

Certification of Data & Publication

Recognized reporters from major publications are seeking out verification of their identity and certification of their work via Human Intelligence® as a corrective to AI overreach.² Journalists affiliated with a non-profit or public interest publication can be certified without cost at this time.

Technology for Journalists

Real Reporting

Human Intelligence® tools focus on provenance: rather than “detecting” AI in work after publication, we follow certain tell-tale signs unique to human writing and photography. Our patent-pending systems don’t ingest your actual work at all – instead we examine the plume of activity each draft carries with it, which helps us to reliably identify the chain of creation.™ Like a good reporter, we verify sourcing, check the writing and the editing workflow and verify how a story came together.



Richard Leiby
THE WASHINGTON POST
Certified Human Journalist



Emily Harris
UPLIFT LOCAL (former NPR)
Certified Human Journalist



Rob Horning
CONDÉ NAST
Certified Human Editor

1 Centre for Economic Policy Research (CEPR): [AI Misinformation & Value of Trusted News](#) (2025)

2 Watch video interviews with journalistic leaders at [HumanIntelligence.news](#) (2025-2026)